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**EXPERIENCE COLORADO'S FALL COLORS IN A BRAND NEW WAY WITH
"IN PLEIN SIGHT" OCTOBER 4 – 9, 2016**

**PLAN Jeffco Hosts Largest Event in Organization's History to Celebrate the Beauty of
Jeffco Open Space Lands with Plein Air Art**

DENVER – PLAN Jeffco, the nonprofit, volunteer-led organization of open space advocates based in Jefferson County, CO, is delighted to host the largest, first-of-its-kind plein air painting event to be held in Jeffco's Open Space parks Oct. 4 – 9, 2016. **In Plein Sight** is a free, public exhibition for all ages to enjoy. The event will feature 27 professional artists painting from dawn to dusk at one Jeffco Open Space location each day Tues., Oct. 4 – Sat., Oct. 8. This incredible week of painting will culminate in a gallery exhibit featuring the pieces created throughout the week on display and available for purchase at the Golden Community Center, 1470 10th Street, Golden, CO, Sat., Oct. 8 and Sun., Oct. 9.

The 27 artists, chosen through a national search, will be located in South Valley Park (Tuesday 10/4), Mount Falcon Park (Wednesday 10/5), Crown Hill Park (Thursday 10/6), White Ranch Park (Friday 10/7) and along the Clear Creek Trail in Golden (Saturday 10/8). The public is invited to take a hike or stroll to observe the painters as they work during the height of Colorado's fall colors this year.

"We are thrilled to launch **In Plein Sight** this fall," says Margot Zallen, PLAN Jeffco President. "This is the largest event PLAN Jeffco has ever undertaken and we feel it is a unique opportunity to educate both locals and visitors about Jeffco Open Space Parks. We look forward to celebrating the beauty of our conserved open spaces through the palettes of the plein air artists that will be joining us in October."

A kickoff event for **In Plein Sight** is set for Mon., Sept. 19, 2016 at 5:30 p.m. in the atrium of the Jefferson County Administration & Courts building, 100 Jefferson County Parkway, Golden, CO. This free, public event will feature paintings that have never previously been on public display from the private collection of Greg and Sue Stevinson. This unique gallery exhibit will showcase dramatic water colors, acrylics and oil paintings of Jefferson County Open Space Parks, illustrating different seasons of the year. The exhibit will remain on public display in the atrium through Sun., Oct. 9, 2016.

In Plein Sight's main event will feature 27 professional artists painting from dawn to dusk Oct. 4 – 8, 2016 at one Jeffco Open Space location each day as a free, public exhibition for all ages to enjoy. Artists will be located in South Valley Park, Mount Falcon Park, Crown Hill Park, White Ranch Park and along the Clear Creek Trail in Golden. The artists hail from Minnesota, Kansas, North Carolina and all over Colorado -- from Fort Collins to Littleton and everywhere in between.

The art pieces created throughout the week will be displayed and available for purchase in an extensive art show and sale at the Golden Community Center, 1470 10th St, Golden, CO, Sat., Oct. 8 and Sun., Oct. 9.

“We expect to have hundreds of pieces available at the final gallery exhibit, in a range of affordable prices,” says Margot Zallen, PLAN Jeffco President. “There should be a little something for everyone to take home with them, and we look forward to seeing these artists’ interpretations of our beautiful Colorado vistas.”

Developed in the mid-19th century, plein air painting is executed outdoors and represents an artist’s direct response to the scene in front of him or her. This form of painting is characterized by the luminous effects of natural light, with an airy, natural tone versus the artificial light that can be associated with paintings produced in a studio. Literally meaning “open air,” plein air was developed among French impressionists including Monet, Pissarro, and Renoir.

In Plein Sight CALENDAR OF EVENTS

Monday, Sept. 19, 2016: 5:30 – 7 p.m.

WHAT: In Plein Sight Kickoff Exhibition featuring a free, public display of Greg & Sue Stevinson’s private collection of dramatic water colors, acrylics and oil paintings of Jefferson County Open Space Parks, illustrating different seasons of the year. Exhibit will remain open to the public through Oct. 9, 2016.

WHERE: Jefferson County Administration & Courts building, in the Atrium, 100 Jefferson County Parkway, Golden, CO

Tuesday, Oct. 4 – Saturday, Oct. 8, 2016

WHAT: Plein air painting week, featuring 27 artists painting from dawn to dusk to capture their impressions of the Jeffco Open Space scenic vistas.

WHERE:

- **Tuesday, Oct. 4, 2016: 7 a.m. – 6 p.m.** at South Valley Park, 90 S Valley Rd, Littleton, CO
- **Wednesday, Oct. 5, 2016: 7 a.m. – 6 p.m.** at Mount Falcon Park, 21255 Mt Falcon Rd, Indian Hills, CO
- **Thursday, Oct. 6, 2016: 7 a.m. – 6 p.m.** at Crown Hill Park, 9307 W. 26th Ave. Lakewood, CO
- **Friday, Oct. 7, 2016: 7 a.m. – 6 p.m.** at White Ranch Park, 25303 Belcher Hill Rd, Golden, CO
- **Saturday, Oct. 8, 2016: 7 a.m. – 4 p.m.** along the Clear Creek Trail in Golden, west from the corner of 10th St. and Washington Ave., Golden, CO

Saturday, Oct. 8 - Sunday, Oct. 9, 2016: 9:30 a.m. – 4:00 p.m.

WHAT: Gallery display of all plein air paintings created throughout the week, on view and on sale to the public.

WHERE: Golden Community Center, 2nd floor, Clear Creek Room, 1470 10th Street, Golden

Saturday, Oct. 8, 2016: 5:30 – 9:00 p.m.

WHAT: VIP Reception 5:30 p.m. – 9:00 p.m. (Invitation only)

WHERE: Golden Community Center, 2nd floor, Clear Creek Room, 1470 10th Street, Golden

Founded in 1972, [PLAN Jeffco](http://www.inpleinsightjeffco.org) works in alignment with Jefferson County Open Space to preserve open space lands. A portion of the proceeds from the **In Plein Sight** artwork sales will support PLAN Jeffco’s continued educational efforts.

For more information about In Plein Sight and a detailed schedule of events, visit www.inpleinsightjeffco.org.

About PLAN Jeffco

PLAN Jeffco is a nonprofit volunteer-led organization of open space advocates based in Jefferson County, CO that works to preserve open space by educating and motivating citizens, monitoring and cooperating with government agencies and working with aligned associations and citizens. For over 44 years, PLAN Jeffco has advocated conservation of key lands as open space. In 1972, PLAN Jeffco initiated a ballot resolution that created the Jefferson County Open Space Program. The resolution provided for a ½ percent sales tax in Jefferson County that established its award-winning program. PLAN Jeffco believes that publicly owned and preserved open space is the cornerstone of any land use policy with a goal to provide citizens with enhanced quality of life. This provides economic benefits for the County and the Denver Metro area. For more information, visit www.planjeffco.org.



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